

Understanding BBB's Charity Standards For Nonprofit and Financial Professional

When: September 16, 2015, 9:00am - 11:00am Continental breakfast included (registration begins at 8:30)

Where: St. John Fisher College – Haffey Hall - Wilson Formal Lounge - www.sjfc.edu/maps for directions
Parking is available.

Cost: \$15.00/person or \$50 group rate (4-6 participants)

R.S.V.P. Space is limited so please register by September 4, 2015

Information:

- For Board members, Executive Directors, Marketing Directors, Accounting Personnel, Auditors, and Personnel Directors of all non-profit organizations
- Registration begins at 8:30am
- Presenter:



- **Shawn Stover** is the Foundation director for Better Business Bureau of Upstate New York. Prior to serving in this role, she directed the Foundation's Charity Review program. Before coming to BBB she gained experience with several nonprofit organizations. As the director of the Western New York Division of the March of Dimes, Stover was the youngest person within the eastern half of the country to hold this position. In 2013 Stover was given "The Vision" award by the American Business Women's Association of Western New York for her ability to lead with purpose. Under Stover's leadership BBB of Upstate New York's Charity Review Program has been one of the fastest growing within the BBB system. She is a Western New York native and a graduate of the University at Buffalo.

Description of Workshop:

- Charity Review® is a program of BBB Foundation of Upstate New York, dedicated to providing a rigorous evaluation in relation to holistic standards that address finances, effectiveness reporting, and honesty in fundraising appeals, donor privacy and charity governance for charitable organizations in our region. Charities are asked to participate as a result of public inquiry. The results are published in their annual *Upstate New York Giving Guide*.
- The BBB Foundation of Upstate New York aims to educate those working with publically soliciting 501 (c)(3) organizations about what BBB looks for in applying its 20 Standards for Charity Accountability.
- **Don't run the risk of not meeting these standards!** Join us for this exciting workshop and learn more about what BBB is looking for.

The **Rochester Chapter of the NYSSCPA** has made a commitment to help educate board members of small to mid-size nonprofit organizations. Please communicate this seminar to your clients as part of the **Rochester Chapter of the NYSSCPA's** commitment to help provide educational opportunities to board members of small to midsize nonprofit organizations.

REGISTRATION FORM

Organization

Name: _____

Attendee's Name or Names if using group rate: _____

Address: _____

Phone #: _____ E-Mail: _____

Amount Enclosed: _____ (Payable to Rochester Chapter of the NYSSCPA's)

Fax or email your registration form to 585-423-0599 or dleecy@heveroncpa.com (Attn: Donna Leecy) or mail your registration form to: Heveron & Company CPAs, Attn: Donna Leecy - 260 Plymouth Avenue South, Rochester, NY 14608. Please make checks payable to the Rochester Chapter of the NYSSCPA's. If you have any questions please call Donna Leecy or Stephanie Annunziata at 585-232-2956.