



HEVERON & COMPANY CPAs CELEBRATES 50 YEAR MILESTONE

Heveron & Company CPAs opened their doors in early 1972. The three current partners include: Stephanie L. Annunziata, CPA; Michael D. Desmond, CPA; and Jeanne Beutner CPA, and the leadership team includes Brenda Smith, CPA, Dan O’Dea, CPA , Kimberly Emilo, CPA, and the semi-retired John Heveron Jr CPA. The firm boasts a current staff of 22.

Serving hundreds of clients throughout Upstate, NY the firm is a certified women-owned business and New York State Department of Education licensed provider of continuing education for CPAs. They are also members of the New York State Society of CPAs, and the AICPA itself as well as its Governmental Audit Quality Center and Employee Benefit Plan Audit Quality Center.

Based in the Corn Hill neighborhood of Rochester, Heveron & Company CPAs is dedicated to helping clients not only achieve their goals, but also to avoid pitfalls by providing guidance and assistance with compliance, proper policies and controls, and with a variety of services including preparation of annual filings, personal and business taxes, audits, compliance audits, reviews and compilations.

The firm works with individuals and small businesses as well as non-profits and affordable housing/real estate companies. Their extensive experience with non-profits, in particular, positions them as leaders in this segment who develop and present regular training programs, and help the nonprofit community with training, newsletters, and other resources.

“We are proud of this long history accompanied by continuous innovation and client focus,” said John Heveron Jr. Stephanie Annunziata added, “We will build on this strong heritage as we adopt new technologies, adapt to changing times, and identify additional ways to serve our clients with care, competence, and common sense.”

Helpful Resources

[irs.gov/pub/irs-pdf/p1771.pdf](https://www.irs.gov/pub/irs-pdf/p1771.pdf)

Language for acknowledging contributions

[TechSoup.org](https://www.techsoup.org)

Technology guidance and free/reduced cost software for nonprofits

[NonprofitAccountingBasics.org](https://www.nonprofitaccountingbasics.org)

Guidance about accounting for nonprofits

[StrengtheningNonprofits.org](https://www.strengtheningnonprofits.org)

Outcome measurement

[Causewave.org](https://www.causewave.org)

Causewave Community Partners—help with improving your image, messaging and marketing

[afpgv.org](https://www.afpgv.org)

Association of Fundraising Professionals of the Genesee Valley—an association of fundraising professionals with resources like fundraising training

[BoardSource.org](https://www.boardsource.org)

Sample policies for download and other board resources

[IndependentSector.org](https://www.independentsector.org)

Tracks and advocates for legislation benefiting the nonprofit sector

[BlueAvocado.org/category/topic/board-cafe](https://www.blueavocado.org/category/topic/board-cafe)

Short articles on numerous topics for board members

[NonprofitMailers.org](https://www.nonprofitmailers.org)

Guidelines for reduced rate charitable mailings

[cce-rochester.org](https://www.cce-rochester.org)

St. John Fisher College's Center for Community Engagement—training and newsletter guidance

[FoundationCenter.org](https://www.foundationcenter.org)

Foundation finder and grant seeking resources

[NonprofitRisk.org](https://www.nonprofitrisk.org)

Publications and tools to manage risk from the Nonprofit Risk Management Center

[coso.org/Documents/COSO-ICIF-11x17-Cube-Graphic.pdf](https://www.coso.org/Documents/COSO-ICIF-11x17-Cube-Graphic.pdf)

A summary of COSO's internal control framework

[TheNonprofitTimes.com](https://www.thenonprofittimes.com)

Information for nonprofit management

[aicpa.org/interestareas/notforprofit/resources](https://www.aicpa.org/interestareas/notforprofit/resources)

Resources related to financial reporting, assurance, tax compliance, and governance topics

[nfpnet.org](https://www.nfpnet.org)

Our nonprofit website with related newsletters and links for nonprofits

